



"20th Anniversary"

Professional Performing Arts School

328 West 48th Street, New York, NY 10036 / 212.247.8652 / fax: 212.247-7514

Keith Ryan, *Principal*, kryan5@schools.nyc.gov

Charles M. Vassallo, *Director of Performing Arts*, cvassallo@schools.nyc.gov

Dear Supporter, Merchant & Friend:

On Monday, April 4th, 2011, the Parents' Association of the Professional Performing Arts School will be holding a 20th Anniversary Gala Benefit! PPAS was created in 1990 to nurture children who were passionate about pursuing an education in the Performing Arts as well as a traditional academic curriculum. Twenty years later, PPAS continues to support a safe and creative environment that enriches the lives of our talented children. Please help us to support PPAS in its mission to provide this unique educational experience.

You can us help by...

- * Donating merchandise, a service and/or gift certificates
- * Being a monetary sponsor of the event (\$250, \$500 and \$1,000+ packages available)
- * Being a Sponsor of our Step and Repeat Banner and benefit from the potential Citywide Press Coverage on the Red Carpet
- * Placing a business card size ad in the auction catalog or a link on our website (\$175 payable to PPAS PTA)
- * Donating supplies or food/beverages for the night of the auction

The funds raised from this one event help pay for critical programs and materials that are not a part of the school budget such as classroom libraries, science and math materials, production costs for performances, technological support, teacher and staff development, and much more.

Helping is valuable for you because it...

- * Increases awareness for your business, service or product
- * Attracts new customers who are now aware of your support of their children's school
- * Publicizes your business in our auction catalog to over 450 PPAS families
- * Is tax deductible to the extent permitted by law

Donation forms can be faxed to **212-247-7514** or mailed back to the address above (if you are not including merchandise or gift certificates). For questions or to arrange for pickup of your donation please contact us at the above number or e-mail us at ppaspta@gmail.com

Your donation and support is critical to the children of this community. Thank you for your consideration.

Sincerely,

PPAS Parent Teacher Association

TYPE OF DONATION (**please check one or more**)

Merchandise____ Service____ Gift certificate____ Sponsorship____ Ad____

TODAY'S DATE: _____

DONOR: _____

Company and/or Individual Name (exactly as it should appear in our printed material)

ADDRESS (CITY, STATE & ZIP): _____

CONTACT NAME AND EMAIL:

Best Number to Reach Contact At:

Signature _____

DESCRIPTION OF ITEM/SERVICE BEING DONATED. PLEASE PROVIDE A DETAILED ITEM DESCRIPTION (INCLUDING BUT NOT LIMITED TO: QUANTITY, SIZE, COLOR AND OTHER INFO.) PLEASE ATTACH ANY ADDITIONAL SHEETS FOR DESCRIPTIONS, IF NECESSARY.

APPROXIMATE RETAIL VALUE (THIS IS VERY IMPORTANT): _____

INSTRUCTIONS/RESTRICTIONS/STIPULATIONS/EXPIRATION DATE (if any):

PLEASE CHECK ONE OF THE FOLLOWING:

___ This donation is enclosed

___ Donation will be mailed or delivered to school on or before _____

___ Call me to arrange p/u or delivery _____ Please present this form to redeem donation

SOLICITOR INFORMATION:

Name: _____ Contact Phone: _____ Email: _____

Child's Name:

Grade:

PTA OFFICE USE ONLY:

Donation Tracking #: _____ Package With: _____

Date Entered: ___/___/___ Initials: _____ Storage Location: _____

Silent#: ___/Live#: ___/Internet# _____ BIN#: ___/ Raffle# _____